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AUG 24 2005
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No. 10110

Application of:

Kevin W. Haulk et al.

Art Unit: 2116

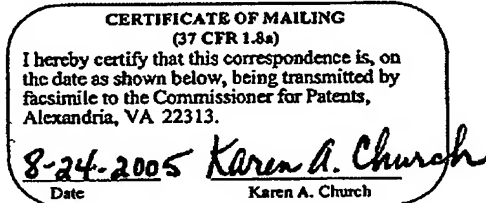
Serial No.: 10/044,440

Examiner: T. Du

Filed: January 11, 2002

For: **METHODS AND APPARATUS FOR CONSERVING BATTERY POWER IN
AN ELECTRONIC SHELF LABEL SYSTEM**

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450



AMENDMENT

Sir:

In response to the Final Office Action mailed May 24,
2005, please enter the following Amendment and Remarks:

IN THE CLAIMS

Please amend claims 1, 5, 10, 11, 15, and 19 as
follows.